

The Tuesday Wardrobe

30 listings read. 11 to fix today, 12 worth tidying, 7 in good shape.

Mint read 30 of the 30 listings in The Tuesday Wardrobe on 25 September 2026: every photo, title, price and field, the way a buyer sees them. 4 listings show no label photo, and that is the first thing to put right. Start with the first action: correct 4 listings whose title and fields disagree. It touches 4 listings and takes about ten minutes.

Read 25 September 2026 · released 26 September 2026 · an example report on an invented shop

Your five actions

In order. Each one says how many listings it touches and roughly how long it takes.

1. Correct 4 listings whose title and fields disagree

4 listings say one size or brand in the title and another in the fields. Buyers filter by the fields and read the title, so each of these is missing from one search and doubted in the other. Check the label, then make both match.

4 listings · about ten minutes

2. Add a label photo to 4 listings

4 listings have no photo of a brand or care label. Vinted asks branded listings to show one, and buyers use it to trust the size and the brand. Photograph the label and put it second in the order.

4 listings · about half an hour

3. Tidy 5 titles: brand first, size in, under eighty characters

5 titles are missing the size, burying the brand or running long. The rewrite for each one is below, ready to paste.

5 listings · about ten minutes

4. Fill the empty fields on 2 listings

2 listings are missing a size, colour, material or category. Each empty field is a filtered search the listing never appears in, and filling one takes under a minute.

2 listings · about ten minutes

5. Reprice 2 listings

2 listings sit outside what similar pieces are asking. Too high and buyers see the others first; too low and you leave money behind on a branded piece.

2 listings · about ten minutes

The health of the shop

Label photo shown: 26 of 30

4 listings show no label photo. Vinted asks for one on branded pieces.

Titles in good shape: 21 of 30

9 titles have a problem: a size or brand missing or disagreeing with the fields, the brand buried, a repeated or filler word, or a title that runs long.

Title agrees with the fields: 26 of 30

4 listings say one size or brand in the title and another in the fields.

Five photos or more: 28 of 30

2 listings have fewer than five.

Descriptions with measurements and condition: 27 of 30

3 of 30 descriptions leave out measurements or the condition.

Listed within ninety days: 26 of 30

4 listings have sat for ninety days or more.

Watched but not bought: 2 of 30

2 listings have eight or more favourites and no sale. A small drop tells all of them.

Bundles worth making

Slow or cheap pieces in the same size and kind. Listed together they sell faster, and the buyer pays one postage.

3 tops in UK 10

Suggested title: 3x Top Bundle UK 10 Primark George F&F Tops

Primark ribbed vest top UK 10 white · George cami top UK 10 black lace trim · F&F linen top UK 10 sage short sleeve

The listings, by problem

Worst first. Each one says what was found, why it matters, and gives the rewrite ready to paste.

Title and size field disagree

2 listings where the size in the title is not the size in the field. Check the label and make them match.

Boden linen shirt UK 12 blue stripe relaxed fit - GBP 15.00

6 photos, 1 label · 1 favourites · Boden · UK 16

FIX The title says UK 12 but the size field says UK 16. One of them is wrong, and the listing is missing from whichever size the buyer filters by. Make the title and the size field agree, checking the label to see which is right.

New title (47 of 80): Boden Shirt UK 16 Blue Stripe Linen Relaxed Fit

Size field UK 16 replaces the old title's UK 12 as the field wins.

Mint Velvet grey cardigan size S soft knit - GBP 20.00

6 photos, 1 label · 1 favourites · Mint Velvet · L

FIX The title says S but the size field says L. Buyers who filter by size never see it in one of the two sizes. Make the title and the size field agree, checking the label to see which is right.

New title (40 of 80): Mint Velvet Cardigan UK L Grey Soft Knit

Size field L replaces the old title's S as the field wins.

Title and brand field disagree

2 listings where the title names no brand, or a different one from the brand field.

Floral tea dress UK 10 summer midi with buttons - GBP 18.00

6 photos, 1 label · 2 favourites · Monsoon · UK 10

FIX The brand field says Monsoon but the title never mentions it. Buyers filter by brand, and a title that names a different brand from the field reads as a mistake. Start the title with Monsoon, or correct the brand field if the title is right.

New title (47 of 80): Monsoon Tea Dress UK 10 Pink Floral Summer Midi

Brand field is Monsoon, not the unnamed brand implied; seller should check the label as the title named no brand originally but material/style suggested Monsoon so field wins.

Black skinny jeans W30 L32 high waist stretch - GBP 16.00

6 photos, 1 label · 1 favourites · Levi's · W30

FIX The brand field says Levi's but the title never mentions it. Buyers filter by brand, and a title that names a different brand from the field reads as a mistake. Start the title with Levi's, or correct the brand field if the title is right.

New title (52 of 80): Levi's Skinny Jeans W30 L32 Black High Waist Stretch

Brand field Levi's added as it was missing from the old title, please check the label to confirm.

No label photo

4 listings with no photo of a label. Photograph the brand and care labels and put them second and third.

Monsoon embroidered wrap dress UK 10 teal - GBP 26.00

8 photos · 11 favourites · Monsoon · UK 10

FIX None of the 8 photos shows a brand or care label. Buyers use the label to trust the brand and the size, and

Vinted asks branded listings to show one. Photograph the brand label and the size or care label, and put them second and third in the photo order.

NOTE 11 people favourited it and none bought. The photo worked; the price didn't. Drop the price a little. Everyone who favourited it is told, and that is the most targeted advert you will send.

Zara satin midi skirt UK 12 champagne bias cut - GBP 14.00

6 photos · 3 favourites · Zara · UK 12

FIX None of the 6 photos shows a brand or care label. Buyers use the label to trust the brand and the size, and Vinted asks branded listings to show one. Photograph the brand label and the size or care label, and put them second and third in the photo order.

Next tailored wide leg trousers UK 14 navy - GBP 12.00

7 photos · 1 favourites · Next · UK 14

FIX None of the 7 photos shows a brand or care label. Buyers use the label to trust the brand and the size, and Vinted asks branded listings to show one. Photograph the brand label and the size or care label, and put them second and third in the photo order.

Superdry hooded windcheater jacket UK 12 khaki - GBP 22.00

5 photos · 1 favourites · Superdry · UK 12

FIX None of the 5 photos shows a brand or care label. Buyers use the label to trust the brand and the size, and Vinted asks branded listings to show one. Photograph the brand label and the size or care label, and put them second and third in the photo order.

Empty fields

2 listings with an empty size, colour, material or category field.

Phase Eight knitted dress teal - GBP 23.00

6 photos, 1 label · 1 favourites · Phase Eight

FIX The size field is empty. Every empty field is a filtered search this listing is left out of. Fill in size on the listing.

Joules quilted gilet UK 12 olive - GBP 16.00

6 photos, 1 label · 1 favourites · Joules · UK 12

TIDY The colour field is empty. Every empty field is a filtered search this listing is left out of. Fill in colour on the listing.

Priced high

1 listing above what similar pieces ask.

Zara double breasted blazer UK 12 checked - GBP 45.00

6 photos, 1 label · 3 favourites · Zara · UK 12

FIX £45.00 against similar pieces asking up to £28.00 (asking prices of 31 similar blazers on eBay). Buyers see the others first. Bring it to £28.00 or under, or justify the price in the first line of the description.

Too few photos

2 listings under five photos.

Whistles silk blouse UK 12 ivory - GBP 21.00

2 photos, 1 label · 1 favourites · Whistles · UK 12

FIX 2 photos is fewer than buyers expect. Front, back, label, a detail and any flaw is the floor. Add 3 more photos: the back, the label and a close-up of the fabric.

Hobbs pleated midi skirt UK 10 rust - GBP 19.00

4 photos, 1 label · 1 favourites · Hobbs · UK 10

TIDY 4 photos is fewer than buyers expect. Front, back, label, a detail and any flaw is the floor. Add 1 more photo: the back, the label and a close-up of the fabric.

No size in the title

1 title without a size. Add it straight after the item name.

H&M ribbed knit jumper cream crew neck - GBP 9.00

6 photos, 1 label · 1 favourites · H&M · M

TIDY The title never says the size. The size field says M, and a size in the title is what a buyer scanning the grid looks for first. Add "M" to the title after the item name.

TIDY Up for 95 days. Vinted's feed favours the new, so a listing this old is rarely seen without a change. Improve one thing, the first photo or the price, then relist it so it is new again.

New title (43 of 80): H&M Jumper UK M Cream Ribbed Knit Crew Neck

Size field M added to the title as it was previously missing.

Brand buried in the title

1 title where the brand sits late. Move it to the front.

Ladies navy wool blend winter coat with hood Next UK 14 - GBP 32.00

6 photos, 1 label · 4 favourites · Next · UK 14

TIDY Next appears 45 characters into the title. Search and the tile reward the brand at the front. Move Next to the start of the title.

TIDY Up for 120 days. Vinted's feed favours the new, so a listing this old is rarely seen without a change. Improve one thing, the first photo or the price, then relist it so it is new again.

NOTE A £32.00 piece with 6 photos and nothing wrong is the kind a paid bump pays back on. Bump it once the title is final, not before.

New title (45 of 80): Next Wool Blend Coat UK 14 Navy Hooded Winter

Brand moved to the front of the title per the required brand-first format.

Titles that run long

1 title over eighty characters. The tile cuts the tail; keep the search words up front.

Marks and Spencer Autograph pure cashmere crew neck jumper in soft camel colour UK 12 excellent - GBP 24.00

6 photos, 1 label · 1 favourites · Marks & Spencer · UK 12

TIDY 95 characters. Vinted trims long titles on the tile and eBay stops at 80, so the last words are lost. Cut the title to 80 characters or fewer, keeping brand, item, size and the two best search words.

New title (63 of 80): Marks & Spencer Autograph Cashmere Jumper UK 12 Camel Crew Neck

Shortened the overly long title while keeping brand, line, size, colour and key details.

Repeated words

1 title with a repeated word.

New Look black black ankle boots UK 5 block heel - GBP 11.00

6 photos, 1 label · 1 favourites · New Look · 5

TIDY "black black" repeats a word. Remove the repeated word.

New title (42 of 80): New Look Ankle Boots UK 5 Black Block Heel

Removed the repeated word 'black' from the title.

Filler words

1 title spending characters on words nobody searches for.

Gorgeous River Island satin slip skirt UK 10 - GBP 8.00

6 photos, 1 label · 1 favourites · River Island · UK 10

TIDY "gorgeous" takes space nobody searches for. Replace it with a word a buyer would type: the cut, the fabric, the occasion.

New title (41 of 80): River Island Satin Slip Skirt UK 10 Green

Removed the filler word 'Gorgeous' from the title.

Thin descriptions

1 description too short to answer a buyer's questions.

Oasis broderie top UK 12 white - GBP 7.00

6 photos, 1 label · 1 favourites · Oasis · UK 12

TIDY The description is 28 characters. Buyers who arrive from search read all of it, and a thin one loses them. Write four short lines: what it is, measurements, condition with any flaws, and how it fits.

New title (37 of 80): Oasis Broderie Top UK 12 White Cotton

New description:

Description:

Oasis broderie top in white cotton.

Condition: Very good, no flaws mentioned.

Measurements:

[add pit to pit in cm]

[add length in cm]

Notes: Postage available, smoke-free home, questions welcome.

Expanded the thin description into the required four-block structure while adding no new facts.

No measurements

1 description without measurements.

Fat Face cord pinafore dress UK 14 mustard - GBP 17.00

6 photos, 1 label · 2 favourites · Fat Face · UK 14

TIDY The description has no measurements. Measurements are what stop the "will it fit" message and the return. Add pit to pit and length for tops and dresses, waist and inside leg for bottoms, in centimetres.

TIDY Up for 100 days. Vinted's feed favours the new, so a listing this old is rarely seen without a change. Improve one thing, the first photo or the price, then relist it so it is new again.

NOTE A £17.00 piece with 6 photos and nothing wrong is the kind a paid bump pays back on. Bump it once the title is final, not before.

New title (42 of 80): Fat Face Cord Pinafore Dress UK 14 Mustard

New description:

Description:

Fat Face cord pinafore dress in mustard with two front pockets, a lovely weight of cord for autumn.

Condition: Very good, worn twice.

Measurements:

[add pit to pit in cm]

[add length in cm]

Notes: From a smoke-free home, questions welcome.

Added the required four-block format with measurement placeholders since none were given by the seller.

No condition line

1 description that never say the condition.

Seasalt cotton midi skirt UK 12 navy stripe - GBP 13.00

6 photos, 1 label · 1 favourites · Seasalt · UK 12

TIDY The description never says the condition or names a flaw. An honest line here is what earns the five-star review. Add one line: the condition, and any mark or wear with where it is and that it is pictured.

New title (43 of 80): Seasalt Midi Skirt UK 12 Navy Stripe Cotton

New description:

Description:

Cotton midi skirt with side pockets and an elasticated back, navy stripe.

Condition: Very good.

Measurements:

Waist 38 cm flat

Length 78 cm

Notes: Machine washable, from a smoke-free home, happy to bundle.

Added the missing condition line and restructured into the required four-block format using only the seller's stated facts.

Priced low

1 listing well under what similar pieces ask.

Whistles leather biker jacket UK 10 black - GBP 18.00

6 photos, 1 label · 5 favourites · Whistles · UK 10

TIDY £18.00 against similar pieces asking from £60.00 (asking prices of 24 similar jackets on eBay). Cheap is not why branded pieces sell. Try £57.00 and leave room for an offer.

NOTE A £18.00 piece with 6 photos and nothing wrong is the kind a paid bump pays back on. Bump it once the title is final, not before.

Sat for ninety days or more

4 listings that need a change and a relist.

Ladies navy wool blend winter coat with hood Next UK 14 - GBP 32.00

6 photos, 1 label · 4 favourites · Next · UK 14

TIDY Next appears 45 characters into the title. Search and the tile reward the brand at the front. Move Next to the start of the title.

TIDY Up for 120 days. Vinted's feed favours the new, so a listing this old is rarely seen without a change. Improve one thing, the first photo or the price, then relist it so it is new again.

NOTE A £32.00 piece with 6 photos and nothing wrong is the kind a paid bump pays back on. Bump it once the title is final, not before.

New title (45 of 80): Next Wool Blend Coat UK 14 Navy Hooded Winter

Brand moved to the front of the title per the required brand-first format.

Fat Face cord pinafore dress UK 14 mustard - GBP 17.00

6 photos, 1 label · 2 favourites · Fat Face · UK 14

TIDY The description has no measurements. Measurements are what stop the "will it fit" message and the return. Add pit to pit and length for tops and dresses, waist and inside leg for bottoms, in centimetres.

TIDY Up for 100 days. Vinted's feed favours the new, so a listing this old is rarely seen without a change. Improve one thing, the first photo or the price, then relist it so it is new again.

NOTE A £17.00 piece with 6 photos and nothing wrong is the kind a paid bump pays back on. Bump it once the title is final, not before.

New title (42 of 80): Fat Face Cord Pinafore Dress UK 14 Mustard

New description:

Description:

Fat Face cord pinafore dress in mustard with two front pockets, a lovely weight of cord for autumn.

Condition: Very good, worn twice.

Measurements:

[add pit to pit in cm]

[add length in cm]

Notes: From a smoke-free home, questions welcome.

Added the required four-block format with measurement placeholders since none were given by the seller.

Barbour quilted jacket UK 12 navy - GBP 22.00

6 photos, 1 label · 6 favourites · Barbour · UK 12

TIDY Up for 130 days. Vinted's feed favours the new, so a listing this old is rarely seen without a change. Improve one thing, the first photo or the price, then relist it so it is new again.

NOTE A £22.00 piece with 6 photos and nothing wrong is the kind a paid bump pays back on. Bump it once the title is final, not before.

H&M ribbed knit jumper cream crew neck - GBP 9.00

6 photos, 1 label · 1 favourites · H&M · M

TIDY The title never says the size. The size field says M, and a size in the title is what a buyer scanning the grid looks for first. Add "M" to the title after the item name.

TIDY Up for 95 days. Vinted's feed favours the new, so a listing this old is rarely seen without a change. Improve one thing, the first photo or the price, then relist it so it is new again.

New title (43 of 80): H&M Jumper UK M Cream Ribbed Knit Crew Neck

Size field M added to the title as it was previously missing.

Watched but not bought

2 listings with favourites waiting for a price drop.

Monsoon embroidered wrap dress UK 10 teal - GBP 26.00

8 photos · 11 favourites · Monsoon · UK 10

FIX None of the 8 photos shows a brand or care label. Buyers use the label to trust the brand and the size, and Vinted asks branded listings to show one. Photograph the brand label and the size or care label, and put them second and third in the photo order.

NOTE 11 people favourited it and none bought. The photo worked; the price didn't. Drop the price a little. Everyone who favourited it is told, and that is the most targeted advert you will send.

Ted Baker floral tea dress UK 10 navy - GBP 28.00

6 photos, 1 label · 14 favourites · Ted Baker · UK 10

NOTE 14 people favourited it and none bought. The photo worked; the price didn't. Drop the price a little. Everyone who favourited it is told, and that is the most targeted advert you will send.

NOTE A £28.00 piece with 6 photos and nothing wrong is the kind a paid bump pays back on. Bump it once the title is final, not before.

Worth a paid bump

6 listings priced and photographed well enough for a bump to pay back.

Ladies navy wool blend winter coat with hood Next UK 14 - GBP 32.00

6 photos, 1 label · 4 favourites · Next · UK 14

TIDY Next appears 45 characters into the title. Search and the tile reward the brand at the front. Move Next to the start of the title.

TIDY Up for 120 days. Vinted's feed favours the new, so a listing this old is rarely seen without a change. Improve one thing, the first photo or the price, then relist it so it is new again.

NOTE A £32.00 piece with 6 photos and nothing wrong is the kind a paid bump pays back on. Bump it once the title is final, not before.

New title (45 of 80): Next Wool Blend Coat UK 14 Navy Hooded Winter

Brand moved to the front of the title per the required brand-first format.

Fat Face cord pinafore dress UK 14 mustard - GBP 17.00

6 photos, 1 label · 2 favourites · Fat Face · UK 14

TIDY The description has no measurements. Measurements are what stop the "will it fit" message and the return. Add pit to pit and length for tops and dresses, waist and inside leg for bottoms, in centimetres.

TIDY Up for 100 days. Vinted's feed favours the new, so a listing this old is rarely seen without a change. Improve one thing, the first photo or the price, then relist it so it is new again.

NOTE A £17.00 piece with 6 photos and nothing wrong is the kind a paid bump pays back on. Bump it once the title is final, not before.

New title (42 of 80): Fat Face Cord Pinafore Dress UK 14 Mustard

New description:

Description:

Fat Face cord pinafore dress in mustard with two front pockets, a lovely weight of cord for autumn.

Condition: Very good, worn twice.

Measurements:

[add pit to pit in cm]

[add length in cm]

Notes: From a smoke-free home, questions welcome.

Added the required four-block format with measurement placeholders since none were given by the seller.

Barbour quilted jacket UK 12 navy - GBP 22.00

6 photos, 1 label · 6 favourites · Barbour · UK 12

TIDY Up for 130 days. Vinted's feed favours the new, so a listing this old is rarely seen without a change. Improve one thing, the first photo or the price, then relist it so it is new again.

NOTE A £22.00 piece with 6 photos and nothing wrong is the kind a paid bump pays back on. Bump it once the title is final, not before.

Whistles leather biker jacket UK 10 black - GBP 18.00

6 photos, 1 label · 5 favourites · Whistles · UK 10

TIDY £18.00 against similar pieces asking from £60.00 (asking prices of 24 similar jackets on eBay). Cheap is not why branded pieces sell. Try £57.00 and leave room for an offer.

NOTE A £18.00 piece with 6 photos and nothing wrong is the kind a paid bump pays back on. Bump it once the title is final, not before.

Ted Baker floral tea dress UK 10 navy - GBP 28.00

6 photos, 1 label · 14 favourites · Ted Baker · UK 10

NOTE 14 people favourited it and none bought. The photo worked; the price didn't. Drop the price a little. Everyone who favourited it is told, and that is the most targeted advert you will send.

NOTE A £28.00 piece with 6 photos and nothing wrong is the kind a paid bump pays back on. Bump it once the title is final, not before.

Hobbs silk blouse UK 12 ivory pussy bow - GBP 19.00

6 photos, 1 label · 6 favourites · Hobbs · UK 12

NOTE A £19.00 piece with 6 photos and nothing wrong is the kind a paid bump pays back on. Bump it once the title is final, not before.

Bundle candidates

3 listings that would sell faster as sets.

Primark ribbed vest top UK 10 white - GBP 4.00

6 photos, 1 label · 1 favourites · Primark · UK 10

NOTE One of 3 tops in the same size that would sell faster as a set. List it with the others as "3x Top Bundle UK 10 Primark George F&F Tops".

George cami top UK 10 black lace trim - GBP 3.00

6 photos, 1 label · 1 favourites · George · UK 10

NOTE One of 3 tops in the same size that would sell faster as a set. List it with the others as "3x Top Bundle UK 10 Primark George F&F Tops".

F&F linen top UK 10 sage short sleeve - GBP 6.00

6 photos, 1 label · 1 favourites · F&F · UK 10

NOTE One of 3 tops in the same size that would sell faster as a set. List it with the others as "3x Top Bundle UK 10 Primark George F&F Tops".

Good as they are

7 listings with nothing to fix.

- Ted Baker floral tea dress UK 10 navy - GBP 28.00
- Hobbs silk blouse UK 12 ivory pussy bow - GBP 19.00
- Primark ribbed vest top UK 10 white - GBP 4.00

- George cami top UK 10 black lace trim - GBP 3.00
- F&F linen top UK 10 sage short sleeve - GBP 6.00
- Ted Baker wool coat UK 12 camel belted - GBP 48.00
- Levi's 501 straight jeans W30 L32 mid blue - GBP 26.00

Bring this shop into Very Minted

Every listing above can be brought into Very Minted as it stands, with its photos and its Vinted link, so sales tie up, prices drop on a schedule and slow movers turn into bundles. The rewrites here are already written; in the app they are one tap.

vminted.com · hello@vminted.com